

**The Axiom Advantage**

**Discover**

Work with a team of experts to formalize strategic business objectives. Develop short and long terms benchmarks.

**Analyze**

Understand your existing processes better by studying key performance metrics, bottlenecks, strengths and weaknesses.

**Take Action**

Use Axiom’s independent analysis and recommendations to take concrete steps towards achieving company goals.

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**Axiom CM Assessment — Detailed, Independent, Secure**

In a competitive environment, how quickly your company is able to leverage Information (often from unstructured sources) is often a differentiating factor. Managing content and creating a workflow with minimal reliance on paper can have a direct positive impact on a company’s financial metrics with improved cash-flow and employee productivity. Enhanced customer service levels and more effective decision making are other obvious advantages.

Developing an optimal CM strategy and choosing from all available options can be a daunting task. Axiom’s CM Assessment delivers an unbiased, third-party recommendation after a detailed gap analysis between current and preferred Content Management states.

**Did you know?**

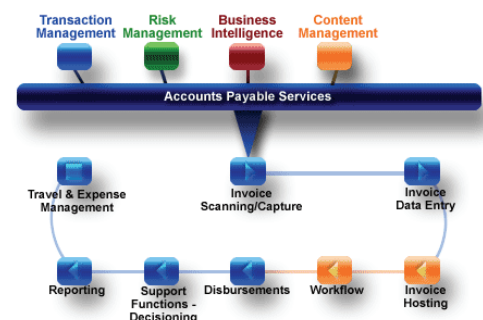
Most businesses enjoy very favorable ROI after implementing a CM strategy through more efficient business processes. Transaction processing is substantially accelerated while rules-based workflow enhances accuracy levels.

- A typical, knowledgeable worker spends anywhere from 15 to 35% of their time looking for information. – *AIIIM*
- Unstructured information is the largest and fastest growing source of corporate knowledge. — *IBM*.
- After investing strategically in content management, enterprises usually can save at least half the time and money now spent on non-automated document management. – *Gartner*

Understanding how Content is managed within an organization is one of most effective steps an executive can take towards lowering costs and improving customer satisfaction.

**Comprehensive report with objective information on...**

- Data models, index routing, and workflow processes
- Reliability and scalability
- Topology of existing IT systems
- Smart retrieval of information
- Data security and risks
- Compliance goals
- Available options to reduce costs, improve quality of output, or shorten process timelines



**Content Management Experts**

With years of experience in providing Content Management services, our team has the necessary resources and expertise to help you reach your Information Management goals.

As a third-party independent recommendation, our report gives you a fresh and analytic information on which to make key decisions. Our recommendations provide an unbiased point-to-point comparison between your existing systems and the leading products in the industry.